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3622

PTO/SB/21 (02-04)

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U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

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TRANSMITTAL FORM <i>(to be used for all correspondence after initial filing)</i>		Application Number 09/834,500
		Filing Date April 12, 2001
		First Named Inventor Mike CRISTOFALO
		Art Unit 3622
		Examiner Name Daniel Lastra
Total Number of Pages in This Submission		Attorney Docket Number 559442004400

ENCLOSURES (Check all that apply)		
<input checked="" type="checkbox"/> Fee Transmittal Form (1 page) <input type="checkbox"/> Fee Attached <input type="checkbox"/> Amendment/Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input checked="" type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Response to Missing Parts/Incomplete Application <input type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation <input type="checkbox"/> Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD containing references, Number of CD(s)	<input type="checkbox"/> After Allowance communication to Technology Center (TC) <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input checked="" type="checkbox"/> Other Enclosure(s) (please identify below): Return Receipt Postcard
Remarks		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT	
Firm or Individual name	MORRISON & FOERSTER LLP Jonathan Bockman -45,640
Signature	
Date	December 21, 2005



PATENT
Docket No. 559442004400

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In the application of:

Michael CRISTOFALO

Serial No.: 09/834,500

Filing Date: April 12, 2001

For: SYSTEM AND METHOD FOR
TARGETING OBJECT ORIENTED
AUDIO VIDEO CONTENT TO USERS

Examiner: Daniel LASTRA

Group Art Unit: 3622

SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

Dear Sir:

Pursuant to 37 C.F.R. § 1.97 and § 1.98, Applicants submit for consideration in the above-identified application the documents listed on the attached Form PTO/SB/08a/b. Copies of the foreign and non-patent documents are also submitted herewith. The Examiner is requested to make these documents of record.

This Supplemental Information Disclosure Statement is being submitted after receipt of a first Office Action on the merits but before mailing of a final Office Action or Notice of Allowance. Accordingly, a Fee Transmittal form (PTO/SB/17) is attached to this submission in duplicate.

Applicants would appreciate the Examiner initialing and returning the Form PTO/SB/08a/b, indicating that the information has been considered and made of record herein.

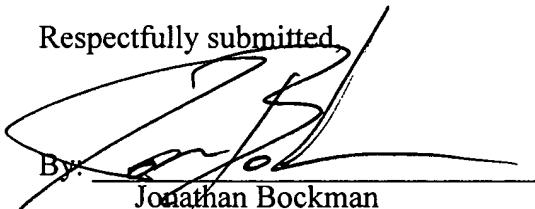
12/23/2005 HALI11 00000067 031952 09834500
01 FC:1806 180.00 DA

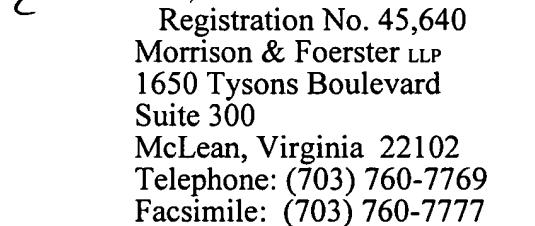
The information contained in this Supplemental Information Disclosure Statement under 37 C.F.R. § 1.97 and § 1.98 is not to be construed as a representation that: (i) a complete search has been made; (ii) additional information material to the examination of this application does not exist; (iii) the information, protocols, results and the like reported by third parties are accurate or enabling; or (iv) the above information constitutes prior art to the subject invention.

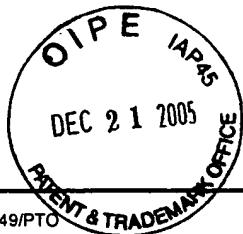
In the event that the transmittal form is separated from this document and the Patent Office determines that an extension and/or other relief (such as payment of a fee under 37 C.F.R. § 1.17 (p)) is required, Applicant petitions for any required relief including extensions of time and authorizes the Commissioner to charge the cost of such petitions and/or other fees due in connection with the filing of this document to **Deposit Account No. 03-1952** referencing **559442004400**.

Dated: December 21, 2005

Respectfully submitted,



By: 
Jonathan Bockman
Registration No. 45,640
Morrison & Foerster LLP
1650 Tysons Boulevard
Suite 300
McLean, Virginia 22102
Telephone: (703) 760-7769
Facsimile: (703) 760-7777



ALTERNATIVE TO PTO/SB/08a/b (06-03)

Substitute for form 1449/PTO				Complete if Known	
				Application Number	09/834,500
				Filing Date	April 12, 2001
				First Named Inventor	Mike CRISTOFALO
				Art Unit	3622
				Examiner Name	Daniel Lastra
Sheet	1	of	1	Attorney Docket Number	
INFORMATION DISCLOSURE STATEMENT BY APPLICANT <i>(Use as many sheets as necessary)</i>					

U.S. PATENT DOCUMENTS					
Examiner Initials*	Cite No. ¹	Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number-Kind Code ² (if known)			
1.	5,568,390		10-22-1996	Hirota et al.	
2.	5,600,364		2-4-1997	Hendricks et al.	
3.	5,619,249		4-8-1997	Billock et al.	
4.	5,798,785		8-25-1998	Hendricks et al.	
5.	5,920,856		7-6-1999	Syeda-Mahmood	
6.	6,006,265		12-21-1999	Rangan et al.	
7.	6,173,317		1-9-2001	Chaddha et al.	
8.	6,195,680		2-27-2001	Goldszmidt et al.	
9.	6,239,797		5-29-2001	Hills et al.	
10.	6,240,183		5-29-2001	Marchant	
11.	2001/0003823		6-14-2001	Mighdoll et al.	
12.	6,285,407		9-7-2001	Yasuki et al.	
13.	6,389,458		5-14-2002	Shuster	
14.	6,456,854		9-24-2002	Chern et al.	
15.	6,526,335		2-25-2003	Treyz et al.	
16.	6,625,647		9/23/2003	Barrick et al.	
17.	6,760,749		7-6-2004	Dunlap et al.	

FOREIGN PATENT DOCUMENTS					
Examiner Initials*	Cite No. ¹	Foreign Patent Document	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Country Code ³ -Number ⁴ -Kind Code ⁵ (if known)			
18.	WO-96/04633		2-15-1996		
19.	WO-99/00163		1-7-1999		
20.	WO-99/14930		3-25-1999		

*EXAMINER: Initial if information considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. ¹ Applicant's unique citation designation number (optional). ² See Kinds Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04. ³ Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). ⁴ For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. ⁵ Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. ⁶ Applicant is to place a check mark here if English language Translation is attached.

NON PATENT LITERATURE DOCUMENTS					
Examiner Initials*	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.			
	21.	Almerot Quinn "IP Multicast Applications: Challenges and Solutions," IETF Draft retrieved from the Internet: URL: http://www.cs.ucsb.edu/~almeroth/classes/S00.276/papers/McastApps.txt retrieved on March 3, 2005, pp. 1-27			
	22.	Zabele Braudes "Requirements for Multicast Protocols," IETF RFC, retrieved from the Internet: URL: www.ietf.org/rfc/fc1458.txt , May 1993, pp. 1-19			
	23.	ATNEWYORKSTAFF: "ACTV Reinvents Internet Television Service," retrieved from the Internet: URL: http://www.atnewyork.com/news/article.php/249871 retrieved on October 17, 2003, 1 page			

*EXAMINER: Initial if information considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

¹Applicant's unique citation designation number (optional). ²Applicant is to place a check mark here if English language Translation is attached.

Examiner Signature	Date Considered
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